

# CONTRACT



**KJRH**  
**3701 So. Peoria Ave.**  
**Tulsa, OK 74105**  
**(918) 743-2222**

And:

**Victory Enterprises**  
**5200 SW 30th St.**  
**Davenport, IA 52802**

<u>Contract / Revision</u> 193490 /		<u>Alt Order #</u>
<u>Product</u> <b>Oklahoma Farmers Care</b>		
<u>Contract Dates</u> <b>10/11/16 - 11/08/16</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Oklahoma Farmers Care</b>		<u>Original Date / Revision</u> 09/27/16 / 10/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KJRH</b>	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	10/11/16	10/16/16	M-F 5-6am News	5-6am		:30				NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-11--	3			\$140.00					
N 2	KJRH	10/11/16	10/16/16	M-F Today Show	7-9am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	--11---	2			\$400.00					
N 3	KJRH	10/11/16	10/16/16	Today Show II	10-11am		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-1--1--	2			\$180.00					
N 4	KJRH	10/11/16	10/16/16	M-F 11am-12pm News	11am-12pm		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-1111--	4			\$220.00					
N 5	KJRH	10/11/16	10/16/16	M-F 5-530pm News	5-530pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	--11---	2			\$500.00					
N 6	KJRH	10/11/16	10/16/16	M-F 6-630pm News	6-630pm		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-11--	3			\$600.00					
N 7	KJRH	10/12/16	10/12/16	The Tonight Show	1035-1135pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	--W----	1			\$600.00					
N 8	KJRH	10/15/16	10/15/16	Sa 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S-	1			\$600.00					
N 9	KJRH	10/15/16	10/15/16	Sa 6-630pm News	6-630pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S-	1			\$600.00					
N 10	KJRH	10/16/16	10/16/16	Su 8-9am News	8-9am		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/10/16	10/16/16	-----S	1			\$480.00					
N 11	KJRH	10/17/16	10/23/16	M-F 5-6am News	5-6am		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/17/16	10/23/16	1---1--	2			\$140.00					
N 12	KJRH	10/18/16	10/18/16	M-F 6-7am News	6-7am		:30				NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**3701 So. Peoria Ave.**  
**Tulsa, OK 74105**  
**(918) 743-2222**

<u>Contract / Revision</u> 193490 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/11/16 - 11/08/16	<u>Product</u> Oklahoma Farmers Care	<u>Estimate #</u>
<u>Advertiser</u> Oklahoma Farmers Care		<u>Original Date / Revision</u> 09/27/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$400.00				
N 13	KJRH	10/17/16	10/23/16	M-F Today Show	7-9am		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-1-1--				3	\$400.00				
N 14	KJRH	10/17/16	10/23/16	Today Show II	10-11am		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-111---				3	\$180.00				
N 15	KJRH	10/17/16	10/23/16	M-F 11am-12pm News	11am-12pm		:30				NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11111--				5	\$220.00				
N 16	KJRH	10/19/16	10/20/16	M-F 5-530pm News	5-530pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--11---				2	\$500.00				
N 17	KJRH	10/17/16	10/23/16	M-F 6-630pm News	6-630pm		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11-11--				4	\$600.00				
N 18	KJRH	10/18/16	10/18/16	M-F 10-1035pm News	10-1035pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$1,000.00				
N 19	KJRH	10/20/16	10/20/16	The Tonight Show	1035-1135pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$600.00				
N 20	KJRH	10/22/16	10/22/16	Sa 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$600.00				
N 21	KJRH	10/23/16	10/23/16	Su 8-9am News	8-9am		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$480.00				
N 22	KJRH	10/23/16	10/23/16	Su 10-11am News	10-11am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$300.00				
N 23	KJRH	10/17/16	10/19/16	M-F 5-6am News	5-6am		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-1----				2	\$140.00				
N 24	KJRH	10/17/16	10/19/16	M-F Today Show	7-9am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-1----				2	\$400.00				
N 25	KJRH	10/25/16	10/27/16	Today Show II	10-11am		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-1---				2	\$180.00				
N 26	KJRH	10/24/16	10/28/16	M-F 11am-12pm News	11am-12pm		:30				NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$220.00				
N 27	KJRH	10/24/16	10/26/16	M-F 5-530pm News	5-530pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-1----				2	\$500.00				
N 28	KJRH	10/24/16	10/28/16	M-F 6-630pm News	6-630pm		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-111--				4	\$600.00				
N 29	KJRH	10/25/16	10/26/16	The Tonight Show	1035-1135pm		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-11----				2	\$600.00				
N 30	KJRH	10/29/16	10/29/16	Sa 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KJRH	10/24/16-10/30/16	Sa 5-530pm News	5-530pm	-----Sa--	:30		<del>\$600.00</del>		NM		
	See MG 30.2												
	2	KJRH	10/24/16-10/30/16	Sa 6-630pm News	6-630pm	-----Sa--	:30		\$600.00		NM		
	Ⓜ MG for 30.1 10/29												
N 31	KJRH	10/29/16	10/29/16	Sa 6-630pm News	6-630pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$600.00				
N 32	KJRH	10/30/16	10/30/16	Su 8-9am News	8-9am		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$480.00				
N 33	KJRH	10/30/16	10/30/16	Su 10-11am News	10-11am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$300.00				
N 34	KJRH	10/30/16	10/30/16	Su 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$600.00				
N 35	KJRH	11/01/16	11/04/16	M-F 5-6am News	5-6am		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1--1--				2	\$140.00				
N 36	KJRH	10/31/16	11/02/16	M-F 6-7am News	6-7am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-1----				2	\$400.00				
N 37	KJRH	11/01/16	11/04/16	M-F Today Show	7-9am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1--1--				2	\$400.00				
N 38	KJRH	10/31/16	11/04/16	Today Show II	10-11am		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-1-1--				3	\$180.00				
N 39	KJRH	11/01/16	11/04/16	M-F 11am-12pm News	11am-12pm		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$220.00				
N 40	KJRH	10/31/16	11/03/16	M-F 5-530pm News	5-530pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1--1---				2	\$500.00				
N 41	KJRH	11/01/16	11/04/16	M-F Nightly News	530-6pm		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1--1--				2	\$800.00				
N 42	KJRH	10/31/16	11/04/16	M-F 6-630pm News	6-630pm		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-11---				3	\$600.00				
N 43	KJRH	11/01/16	11/01/16	M-F 10-1035pm News	10-1035pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,000.00				
N 44	KJRH	11/02/16	11/02/16	The Tonight Show	1035-1135pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$600.00				

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<u>Contract Dates</u> 10/11/16 - 11/08/16	<u>Product</u> Oklahoma Farmers Care	<u>Estimate #</u>
<u>Advertiser</u> Oklahoma Farmers Care		<u>Original Date / Revision</u> 09/27/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 45	KJRH	11/05/16	11/05/16	Sa 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$600.00				
N 46	KJRH	11/05/16	11/05/16	Sa 6-630pm News	6-630pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$600.00				
N 47	KJRH	11/06/16	11/06/16	Su Today Show	7-8am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
N 48	KJRH	11/06/16	11/06/16	Su 8-9am News	8-9am		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$480.00				
N 49	KJRH	11/06/16	11/06/16	Meet The Press	9-10am		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
N 50	KJRH	11/06/16	11/06/16	Su 5-530pm News	5-530pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
N 51	KJRH	11/07/16	11/08/16	M-F 5-6am News	5-6am		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	11-----				2	\$140.00				
N 52	KJRH	11/07/16	11/07/16	M-F 6-7am News	6-7am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$400.00				
N 53	KJRH	11/07/16	11/07/16	M-F Today Show	7-9am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$400.00				
N 54	KJRH	11/07/16	11/07/16	Today Show II	10-11am		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$180.00				
N 55	KJRH	11/07/16	11/07/16	M-F 11am-12pm News	11am-12pm		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$220.00				
N 56	KJRH	11/07/16	11/07/16	M-F 5-530pm News	5-530pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$500.00				
N 57	KJRH	11/07/16	11/07/16	M-F 6-630pm News	6-630pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$600.00				
<b>Totals</b>								0.00				105	\$42,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	69	\$27,160.00	(\$4,074.00)	\$23,086.00
10/31/16 - 11/08/16	36	\$15,060.00	(\$2,259.00)	\$12,801.00
<b>Totals</b>	105	\$42,220.00	(\$6,333.00)	\$35,887.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.